

VETERANS OF FOREIGN WARS OF THE UNITED STATES

DEPARTMENT OF TEXAS VFW CHAIRPERSON REPORT

Please provide a report for your appointed chair position in the fields below.

NAME: Marcey Phillips

APPOINTED CHAIR: Buddy Poppy

REPORT:

As of 12/31/2022, 242 Posts had completed their Buddy Poppy order requirements for All State/All American according to the Status Sheets on the Texas VFW Website. A total of 238,500 Buddy Poppies have been ordered so far.

The VFW hosts the National VFW Buddy Poppy Display Contest annually. Entries from each District will be judged at the State Convention June 6-11, 2023. One winner in each of the three categories will advance to the National Contest that takes place during the National Convention July 22-27, 2023. If the Department of Texas purchases a total of 250,000 Buddy Poppies we will be allowed to submit two entries in each of the three categories.

There was some confusion between the Auxiliary and the VFW Buddy Poppy Contests. I suggest that in the future the Auxiliary and VFW Buddy Poppy Chairmen meet to discuss both of their programs, requirements, and goals in order to help eliminate potential confusion in the future.

A few Posts and Districts have reached out with pictures and ideas to help keep the Buddy Poppy as a focal point at their Posts. I suggest adding a Buddy Poppy tab to the website under the Post Programs heading. This tab can be used to compile a gallery of these ideas and tactics that Posts have used to creatively reach their members and community as well as a sample letter for Posts to use when asking for permission to set up a Buddy Poppy display at local businesses.

SIGNATURE: <u>Marcey Phillips</u>

DATE: January 11, 2023

Please email your completed report to the attention of the Department of Texas Quartermaster/Adjutant, Ben Lowrance at <u>ben@texasvfw.org</u>.