



VFW INTELLECTUAL PROPERTY Questions and Answers

- ◇ **Can I copy and publish material that I find through online search engines?**
 - No. The fact that material is available and easily copied on a website does not lessen its copyright protection. The best practice is always to get consent.
- ◇ **Am I protected against a copyright claim if I properly credit the artwork that is copied?**
 - No. The focus on copyright is on consent, not credit. You must obtain appropriate consent from the owner of the work before it is used, even if you credit the source. Crediting work is not a legal defense to a copyright infringement claim.
- ◇ **Do I need permission to use the VFW logo?**
 - Yes. Pursuant U.S.C. Title 36, Sections 230101-230107, the Veterans of Foreign Wars of the United States (VFW) has the exclusive right to the use of its name and the sole exclusive right to the use of the emblem and badges adopted by the corporation. The VFW's marks are registered with the U.S. Patent and Trade Office. Also, as a Congressionally Chartered organization, it is a violation of federal law to manufacture, reproduce, distribute, sell, or print any badge, medal, emblem or other insignia or any colorable imitation thereof of any veterans' organization chartered by an act of Congress or its auxiliary without express written consent.
- ◇ **How do I request permission?**
 - All requests to use the VFW name, logos or emblems should be forwarded to the Quartermaster General's office. Authorization Request Forms are available to initiate such a request.
 - Requests can be emailed to qmgeneral@vfw.org.
 - Requests may also be mailed to:
 - Quartermaster General
 - Veterans of Foreign Wars of the U.S.
 - 406 W 34th St
 - Kansas City, MO 64111
- ◇ **Are logos available for Posts and Departments to be used for websites or to create handouts about VFW initiatives?**
 - Yes. Use of the VFW name, logos or emblems by a VFW entity (e.g., Post, Department, or District) for a VFW activity may be used in conjunction with the VFW Branding Package made available by the VFW Communications Department. Such use continues to be authorized as it helps Posts, Districts and Departments obtain their communications goals.
 - Those marks may be requested through VFW's Communications Department. Contact Randi Law at (816) 968-1104 or at communications@vfw.org.



VETERANS OF FOREIGN WARS

AUTHORIZATION REQUEST

TO: QUARTERMASTER GENERAL, NATIONAL HEADQUARTERS
VETERANS OF FOREIGN WARS OF THE UNITED STATES

DATE: _____

I request written permission to use the following emblem and/or name exclusively for the purpose listed below:

- 'Veterans of Foreign Wars of the United States' Name
- 'Veterans of Foreign Wars, U.S.' Name
- 'VFW' Acronym
- Other: _____
- 'Veterans of Foreign Wars of the U.S.' Name
- 'Veterans of Foreign Wars' Name
- VFW Cross of Malta

Reason for Use: _____

When: _____

Where: _____

File Format (jpg, tif, pdf): _____ Color Version (1 color, 2 color, full color): _____

I understand that any use of the VFW Emblem and/or VFW name requires prior written permission from the Quartermaster General of the Veterans of Foreign Wars of the United States. I understand that the use of the VFW Emblem and VFW name are the exclusive rights of the Veterans of Foreign Wars of the United States and any unauthorized use is a violation of federal law. I understand that the authorization, if given, may not be transferred and is subject to revocation at any time.

Signature _____

Printed Name & Title _____

- Post
- County Council
- District
- Department
- Conference
- Other: _____

Street Address _____

City, State & Zip _____

Phone # _____

Fax # _____

E-mail Address _____

Please return completed form to:
 Quartermaster General
 VFW National Headquarters
 406 West 34th Street, 11th Floor
 Kansas City, MO 64111
 E-mail: qmgeneral@vfw.org
 Fax: (816) 968-1189